



MAKE YOUR OWN PROFILE

ACCESS ICONIC NAPA VALLEY WINE

ENGAGE WITH OWNERS AND WINEMAKER

ENJOY YOUR PROPRIETARY SELECTION

HAVE THE WINE EXPERIENCE OF A LIFETIME

ACCESS ICONIC NAPA VALLEY WINE

By invitation only,
experience the thrill of
tasting through our cellar
of Cabernet Sauvignon
barrels allocated for
PROFILE from the 2021
vintage and choosing one
that will become your own.



ENGAGE WITH OWNERS AND WINEMAKER

During your stay, you will participate in a comprehensive barrel tasting with owners René and Laurence Schlatter and Winemaker Andrew Wright, ultimately selecting one barrel as your personal lot.



ENJOY YOUR PROPRIETARY SELECTION

Your “Profiles” will be featured on every bottle from your selected barrel. Imagine the reaction of your friends and family when you share your personalized wine lot.



HAVE THE WINE EXPERIENCE OF A LIFETIME

Luxury accommodations, curated tastings, estate vineyard tour, catered meals with specially selected wines from our cellar, and a photographer to chronicle your entire experience await.



MAKE YOUR OWN PROFILE

Your Winemaking Experience of a Lifetime Starts Now

2022

*January through
March*

Schedule Your Visit

*Be among the first
to claim your
barrel and we will
make the
arrangements for
your barrel
selection
experience.*

2022

April / May

The Final Tastings

*All tastings and
barrel selections
will be finalized
by the end of May
in order to
prepare the wines
for bottling.*

2022

End of May

Your Profiles

*Final artwork for
your bottles is
prepared with
proofs for your
approval.*

2023

August

Your Wine is Bottled

*Your proprietary
barrel of 2019
Profile is bottled
in the format(s) of
your choice.*

2023

September

Your Profile is Ready

*Ready for
delivery—
We recommend
cellaring this wine
for up to one year
before scheduling
your release
event.*

Your Wine Experience of a Lifetime includes:

One Barrel (25 cases) of Selected Wine	Barrelhead engraved with your name and logo or Profiles for display in the Merryvale cellar <hr/> Each bottle of your 25-case lot will be decorated with your Profiles; choose either 750ml or 1.5L formats, or a combination of both; special color options are available
Napa Valley Experience for up to 4 people	Private car transportation between St. Helena and any Bay Area Airport <hr/> Two nights' accommodations at Napa Valley luxury resort <hr/> Estate Vineyard Tour and Lunch with Private Chef <hr/> Private Catered Dinner in Merryvale's historic Cask room with owners and winemaker <hr/> Photographer to chronicle the entire experience and prepare memory book as keepsake
Profile Collection Membership for One Year (2022)	Spring Library Release featuring selected vintages from our cellar; total of twelve 750ml bottles of wine from vintages offered <hr/> Fall Release of the 2019 Profile, including one bottle of Block Series Cabernet Sauvignon; total of twelve 750ml bottles
Invitation to Profile Events in 2021	Spring Seminar & Lunch featuring Wine and Food Pairings in the historic Cask Room at Merryvale; up to 4 guests are invited <hr/> Harvest Brunch with Private Chef at the Profile Estate Vineyard; up to 4 guests are invited

Limited availability; inquire for pricing.



WE LOOK FORWARD TO WELCOMING YOU
TO THE MERRYVALE FAMILY