

PROFILE

COLLECTION

2010 PROFILE NAPA VALLEY RED WINE

BLEND

- 92% Cabernet Sauvignon
- 8% Petit Verdot

APPELLATION

Napa Valley

VINEYARD

100% Profile Estate Vineyard

COOPERAGE

100% new French oak

ÉLEVAGE

22 months

ALCOHOL

14.9%

TA

5.6 g/L

PH

3.79



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NAPA VALLEY RED WINE

WINEMAKING

Profile is typically a blend comprised of the top vineyard sites in our portfolio across the Napa Valley, drawing on the strengths and complexity inherent in different soils and microclimates, but the 2010 vintage was an exception. For the first time in Profile's nearly 30 year history, the wine is 100% estate grown, sourced entirely from our gorgeous hillside Profile Estate Vineyard. The primary reason for this lies in the relatively cool growing conditions of the 2010 vintage, which weren't optimal for ripening in many parts of the valley, but were ideal for the more exposed south and west facing slopes of our estate.

While we were very pleased with the overall quality of the wines in 2010, we found in our blending trials that the estate lots still stood head and shoulders above the rest, and we ended up making an even more severe selection than usual in order to preserve this quality. What we ended up with is one of the darkest colored, most concentrated Profiles that Merryvale has ever produced!

VINTAGE

The 2010 harvest in the Napa Valley was an uneven and ultimately very rewarding vintage. The coolest summer since 1972 continued into the fall, resulting in some of the latest picking dates in memory. The extended hang time increased complexity in the grapes, which were picked at moderate to slightly lower sugar levels. The results were outstanding white wines with bright acidity and wonderful aromatics, and red wines with dense color, superior concentration, and balance, all at moderate alcohol levels.

SENSORY IMPRESSIONS

2010 Profile is a dark, brooding wine with intense aromas of cassis, blackberry, chocolate, vanilla, cinnamon, smoke and cedar. It is very dense in the mouth with ripe, round tannins, and it finishes with lingering notes of black cherry, grilled herbs and violets. Decant this wine in its youth, it will reach a nice level of complexity 8-10 years from vintage, and with proper cellaring it will continue to develop over the next 10+ years.